



* 9 9 1 5 / 3 0 8 3 0 *

Printed Pages : 4

TAS-103

(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 9915

Roll No.

--	--	--	--	--	--	--	--	--	--

B. Tech.

(SEM. I) EXAMINATION, 2007-08

PROFESSIONAL COMMUNICATION

Time : 3 Hours]

[Total Marks : 100

1 Answer any two of the following : $10 \times 2 = 20$

(a) Write notes on :

- (i) Techniques of oral presentation for effective communication.
- (ii) The importance of developing listening comprehension.

(b) Answer any one:

- (i) Illucidate the difference between subjective and objective apporach and which one is appropriate for scientific document.
- (ii) What is the difference between the purpose of technical writing and that of general writing, explain with the help of at least two examples.
- (iii) Prepare a Technical proposal for improving the morbid condition of any electronic company (Invent the necessary details yourself).

(c) Answer any **two** of the following:

- (i) What is the prerequisite of a good technical document ? How planning can help achieving it ?
- (ii) Point out the devices for developing a paragraph.
- (iii) What is the format and language pattern used in writing a technical report ?

(d) What devices does Chekhov employ in order to give the story a psychological touch ?

(e) Sketch the character of Chandu in the story "The Barber's Trade Union."

(f) Point out the instances from the story "The Eyes are not Here," that suggest the girl to be witty, smart and sweet tempered.

2 Answer any **four** of the following : **5×4=20**

- (a) What are the guidelines given by Priestley to write with simplicity ?
- (b) Narrate in your own words the important aspects of the essay "A Bookish Topic".
- (c) What is relevant to be taken seriously in C. V. Raman's "Water."
- (d) What do you understand by the heritage of India, as explained by A.L. Bashan ?
- (e) Give your comments about the writers' appreciation of machine in the development of human civilization.
- (f) What is the meaning of scientific outlook and how it can be reflected in the attitude of human beings ?

4 Answer any **two** of the following : **10×2=20**

- (a) Write a 'letter of reference' for your subordinate executive who wishes to submit it to his prospective employers overseas. (Invent the necessary details yourself).
- (b) Write a complaint letter to the sales officer of Videocon Company for supplying two air conditioners for your office while you had ordered for two air coolers.
- (c) Write a report for the upgradation of the library of your institute to be submitted to the visiting team from AICTE.

5 Answer any **two** of the following : **10×2=20**

- (a) Correct any **five** of the following sentences :
 - (i) The working relationship between the two companies have continually improved.
 - (ii) I saw two visitors were sitting in my chamber.
 - (iii) Hydrogen peroxide decomposes to easily form hydrogen and water.
 - (iv) Neither destruction nor creation of molecules are possible.

3 Answer any **four** of the following : **5×4=20**

- (a) Make a character sketch of Jim.
- (b) Justify the title of the story "The Renunciation".
- (c) What is the difference between Mr. Woodfield's life at his home and at the boss' place ?

- (v) He mentioned that he only had fourteen players.
- (vi) He is anxious not only to acquire knowledge, but also eager to display it.
- (vii) A box of apples are in the car.

(b) Answer the following :

Give the meaning of the following pairs of words :

Bale, Bail; Eligible, Illigible; Credible; Creditable; Formally; Formerly, Knave, Nave.

(c) Improve the following sentences :

- (i) My plan is as good, if not better than yours.
 - (ii) Because a man talks glibly does not necessarily mean that he talks intelligently.
 - (iii) The outline of the picture is now visible on the negative, and is almost ready to be removed from the developing solution.
 - (iv) He must be courteous to everybody, but not undue familiar with none.
 - (v) He told me suddenly stop reviving the engine and the engine broke down instantly.
-